

Trend O' Fashion

Inaugurating the Torrance Plan

Dollar Days

HIGH PRICES

FRIDAY and SATURDAY!

ELEVEN ITEMS of apparel have been Priced Way Below our already Low Prices for Torrance Dollar Days—Every Item is new, in demand and a seasonable one. No distress, defective or off-quality merchandise offered. We join other Torrance Merchants in a sincere effort to prove to the women of this community that they can always shop as satisfactorily in Torrance as elsewhere.

AT THE PEAK OF THE SEASON

500 PIECES

Denim Play Clothes
ON SALE AT THESE PRICES



1.98 DENIM SHORTS 100

Sanforized faded blue denim.

2.98 Denim Pedal Pushers .. 150

Sanforized denim. The popular sport-short-slack of the season.

1.59 DENIM HALTERS..... 100

Sanforized denim. A brassiere which fits correctly.

2.98 DENIM PLAY SUITS 150

Sanforized denim. One-piece play suits ideal for house, beach, garden.

2.98 DENIM SLACKS 200

Sanforized denim. Faded blue. Well tailored.



RAYON
PANTIES
2 for 100

Knitted Rayon. Elastic Waist. Band Leg.

DU PONT NYLON
REG. \$1.45
HOSE
100 Pr.

First Quality. 45 Gauge. Full Fashioned.

1.98 RAYON BLOUSES..... 150

White. Washable rayon crepe. Tailored. So practical you should have several. Sizes 32 to 40.

4.98 & 5.98 WOOL SWEATERS 400

All-wool coat and slipon styles. Favorite spring shades. \$ Days only.

FROM ALL
4.98 & 5.98 SKIRTS—Deduct 100

During Friday and Saturday only you may deduct 1.00 from the regular price of any 4.98 or 5.98 skirt in our stock.

REGULAR
21.95 & 23.95 COATS & SUITS..... 1800

Any coat or suit regularly selling for 21.95 or 23.95—during Dollar Days 18.00.

OPEN FRIDAY & SATURDAY NITES

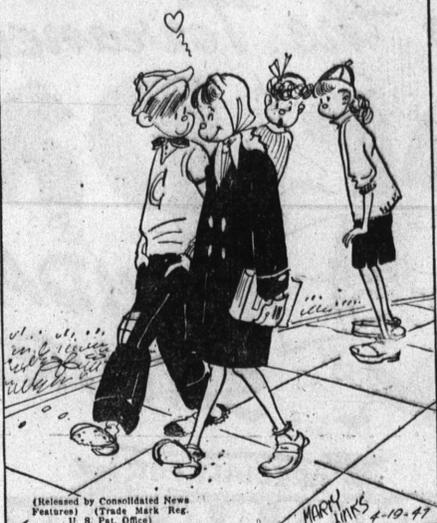
Trend O' Fashion

1280 SARTORI AVE.

TORRANCE

BOBBY SOX

By Marty Links



"Bobby's passed the stage where she just loves him madly—THIS is getting SERIOUS!"

New Synthetic Rubber Develops Improved Products, Efficiency

Improved tires and greater efficiency in production have resulted from the development of a new type of synthetic rubber, according to an announcement made here by the United States Rubber Company.

The statement revealed that the new rubber is being used in experimental production at the company's Torrance plant. A "cross-linking" chemical agent produces greater plasticity during processing and thereby eliminates many of the faults of the ordinary GRS type of synthetic rubber, John Coe, vice president of the company, explained. In tires, he said, the new rubber improves the finish of sidewalls by reducing molding blemishes.

Production engineers report that the new rubber is remarkably easy to handle. In some applications they state that it is easier to handle than natural rubber.

By adding a new non-staining anti-oxidant, the rubber can be produced in white and any color. Used in rubber shoes, galoshes, or bathing caps, it produces a glossy finish not otherwise available. Makers of these articles report that tests show the new rubber gives better retention of embossed designs with other finishes. Shrinkage, a weakness in the ordinary synthetic rubber, is reduced to a minimum in the new type.

After an experimental period, it is expected that quantity production will be instituted at the Torrance synthetic rubber plant operated by the United States Rubber Company. This production would be available to all rubber fabricators on the Pacific Coast.

CARBON STILL WITH US

Because of anti-knock gasoline many car owners think that carbon has been entirely eliminated. To a certain extent, this is true but there still is a lot of carbon in the automobiles running around the streets and highways.

Fats Gathering Increases, Says Federal Agency

Housewives of Los Angeles County salvaged and turned in 433,016 pounds of used kitchen fats, according to A. G. Hemming, chairman of the U. S. Department of Agriculture's County Agricultural Conservation association. In the month of February 374,823 pounds were collected representing an increase of 58,193 pounds.

Beginning April 1 meat retail dealers again increased the prices paid to housewives and nearly all dealers are now paying substantially more for used fats. Fats and oils supplies are below those of last year, as reserve stocks were virtually exhausted, making it even more essential than ever for housewives to continue salvaging used fats. Soaps, paints, tires, electrical appliances and many other hard-to-get products are only a few of the uses to which salvaged fat is being put by industry.

Torrance housewives turned in 1173 pounds for March as compared with 1167 for February. Lomita housewives surrendered 1020 pounds as compared with 858 the previous month. Harbor City's figures are 30 pounds for March and 28 for February.

INDIANA STATE SOCIETY

The president of Indiana State Society, R. B. Miller, announces the spring reunion, calling the "Jolly Hoosiers" to gather, all day, Sunday, April 27th in Sycamore Grove Park, Los Angeles, when they may greet old friends and find new ones.

L. A. County Tax Levy 48 Percent Above Last Year

Los Angeles county government's property tax levy this year is 48 percent higher than last year's levy, California Taxpayers' association said today.

Total property tax levy for the county government for 1946-47 is \$61,345,607. For 1945-46 it was \$41,492,218.

County tax rate for general purposes for 1946-47 is 1.8841. For 1945-46 it was 1.3884.

Assessed value of taxable property in the county this year is \$3,299,974,610. For last year it was \$2,978,392,865.

Throughout the state, the property tax levy for county purposes for 1946-47 is 33 percent higher than the levy for 1945-46. Total levy for county government purposes alone this year is \$185,236,298. For last year it was \$138,894,801.

County general purpose tax rates for 1946-47 ranged from \$1.00 per \$100 valuation in Placer county to \$3.889 in Yuba county. For last year they ranged from 76 cents in Placer county to \$3.01 in Trinity county. Assessed value of taxable property in California this year totals \$9,100,823,858. Last year it amounted to \$8,541,172,363.

City governments, school districts and special districts also levy taxes against property, the Taxpayers' association pointed out.

Rainbow trout are coming up Bluejay and Grass Valley creeks, San Bernardino County.

NEW INDUSTRIAL TRACT PROPOSED FOR HAWTHORNE

Gold Medal Plants, Inc., 2061 West El Segundo Blvd., joint owners with Dexter Laboratories, 431 Centinela ave., Inglewood, will subdivide 144 parcels for industrial development with Darby-Redmon Company, 3575 Manchester ave., Inglewood, as developers.

NEW SANITATION DISTRICT FORMS

The City of Los Angeles has been granted permission by the Board of Supervisors to construct sanitary sewers in the unincorporated area within the boundaries of the Avalon Blvd. and 248th st. sewer district. No cost to owners of property in the unincorporated area is involved.

PHOTO SPECIAL!



FRIDAY & SATURDAY
APRIL 25 & 26
ONLY!

During Dollar Days we will make our regular \$4.00, 8 by 10 Portrait for only

Four Poses To Choose From

RAY STUDIO

1318 Sartori

Ph. Torrance 888-W

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2-DAY SPECIALS

Save On Shoe Repairing

During the Gigantic Dollar Days at

Fenwick Shoe Shop

1420 MARCELINA — OPPOSITE POST OFFICE

Regular Price	\$ Days Price
\$2.00 MEN'S LEATHER HALF SOLES	\$1.75
\$1.75 MEN'S COMPOSITION HALF SOLES	\$1.50
\$1.75 MEN'S CORD HALF SOLES	\$1.50
\$1.25 & \$1.50 BOYS' COMPOSITION HALF SOLES	\$1.00 & \$1.25
\$1.25 GIRLS' COMPOSITION HALF SOLES	\$1.00
65c MEN'S RUBBER HEELS	60c
60c BOYS' RUBBER HEELS	50c
35c LADIES' LEATHER OR COMPOSITION HEEL LIFTS	25c
45c LADIES' THIN RUBBER HEELS	35c
55c LADIES' CUBAN RUBBER HEELS	50c

EXTRA SPECIAL!! CLOSING OUT!!

Men's Black Rubber or Cord Half Soles \$125
REGULAR PRICE \$1.75

Boys' Black Rubber Half Soles 85c
REGULAR \$1.25 AND \$1.50

BRING IN YOUR SHOES ON THE SPECIAL DOLLAR DAYS AND PICK THEM UP THE FOLLOWING WEEK. WE WILL NOT BE ABLE TO TAKE CARE OF ALL OF THE WORK ON THESE SPECIAL DOLLAR DAYS.

We Carry a Complete Line of Polishes and Laces, Including
WHITE ACE CLEANER

Inaugurating the Torrance Plan

Dollar Days

HIGH PRICES

FRIDAY and SATURDAY!

EAT WITH CHARLIE

Special Shoppers

COMPLETE LUNCHEON 55c

Special Shoppers

COMPLETE DINNER 85c

Vurp's Cafe

1434 Marcelina

Torrance